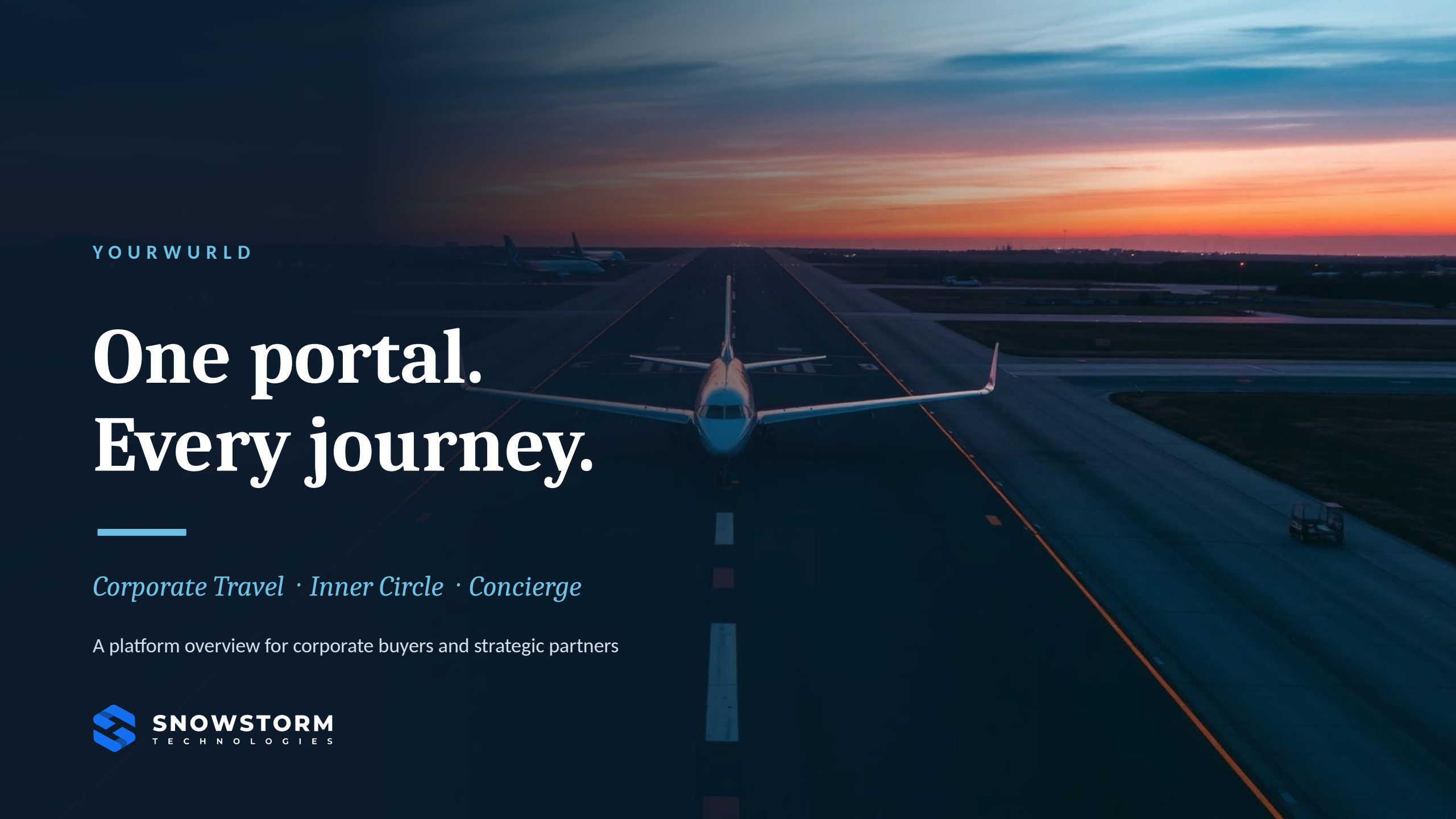


YOURWURLD

# One portal. Every journey.

*Corporate Travel · Inner Circle · Concierge*

A platform overview for corporate buyers and strategic partners

SNOWSTORM TECHNOLOGIES

EXECUTIVE SUMMARY

# Managed travel, turned into a traveller relationship

One identity connects corporate control, personal travel access and high-touch service — so the portal owns the relationship, not just the transaction.



## 01

### Corporate Travel

Book · govern · protect. Managed booking, policy, approvals, servicing and reporting.



## 02

### Inner Circle

Discover · enjoy · return. Personal travel launched securely from the same login.



## 03

### Concierge

Request · assist · resolve. A premium assisted-service channel for priority travellers.

**One entry**

**One profile**

**One trip record**

*One platform advantage, three ways travellers feel it.*

THE OPPORTUNITY

# Travel is organised around vendors, not people

A single traveller moves between a corporate booking tool, a separate leisure site and an agent channel. Every handoff weakens visibility, loyalty and service.

> *The traveller has one identity.*
> *The platform should too.*



### Work

Policies and approvals live in a corporate tool, isolated from personal context.



### Life

Personal trips start again with a separate account and a disconnected history.



### Help

Calls and emails restart the story at the moment service matters most.

PLATFORM AT A GLANCE

# Three experiences, one governed foundation

### Corporate Travel

Managed booking, policy, approval, servicing and reporting.

### Inner Circle

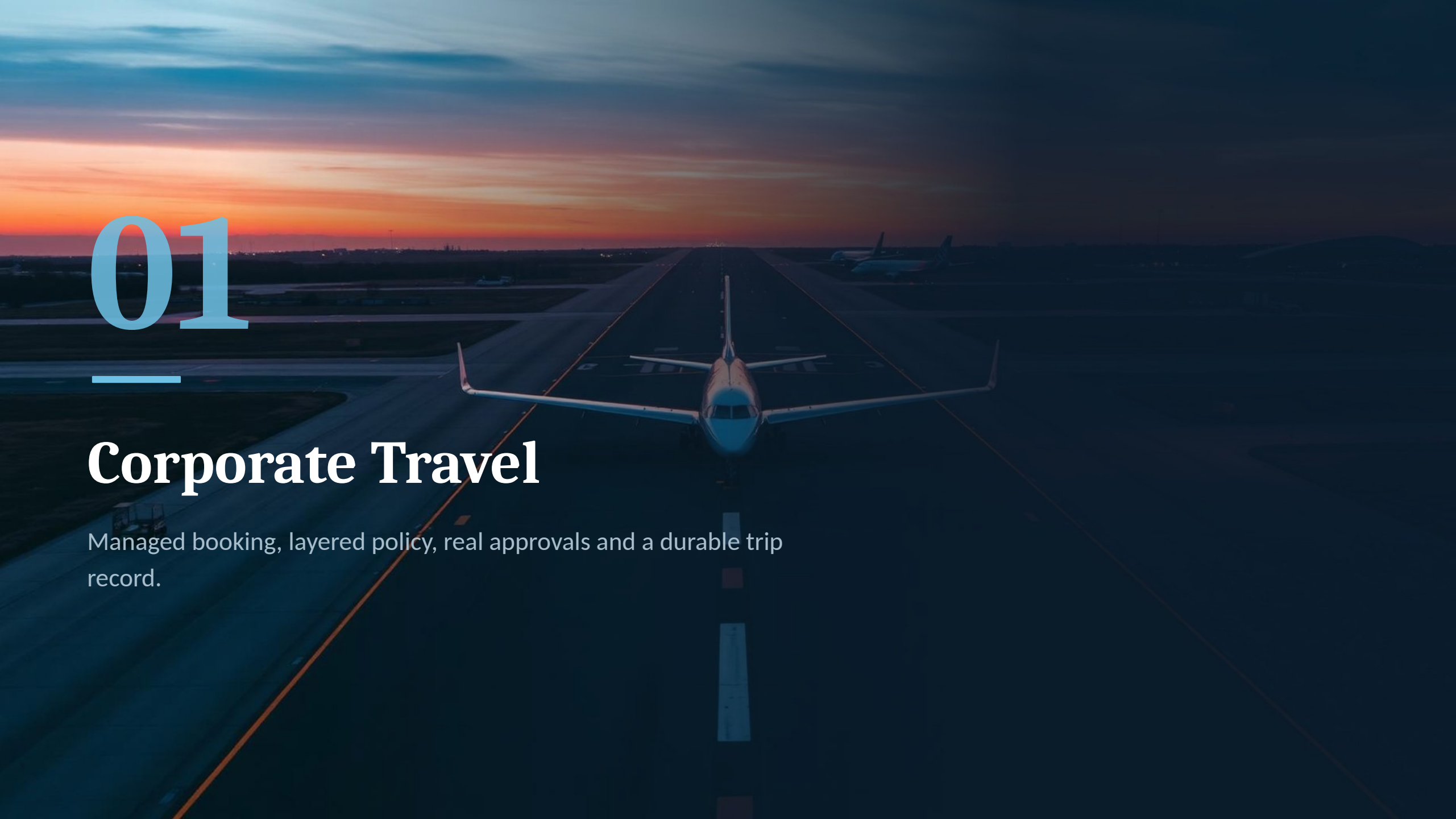
Access-controlled personal travel from the same identity.

### Concierge

Premium assisted service through the same secure handoff.

## SHARED PLATFORM FOUNDATION

- **Identity & roles**
- **Trips & bookings**
- **Policy & approvals**
- **Supplier services**
- **Communications**
- **Operational controls**



01

# Corporate Travel

Managed booking, layered policy, real approvals and a durable trip record.

WHAT THE PLATFORM DELIVERS TODAY

# A working managed-travel engine

Connected administration, operations and traveller experiences, live today.

### Shop

Air, hotel and car search with maps, filters, branded fares and room and vehicle detail.

### Govern

Layered policy, traveller-level resolution, approver routing and decision records.

### Book

Live price checks, selected-offer continuity, traveller data, payment and supplier confirmation.

### Service

Trip roll-ups, changes and cancellations, extras, credits and notifications.

### Administer

Company setup, onboarding, bulk import, roles, custom fields, policies and reporting.

### Protect

Traveller map, risk alerts, supplier diagnostics and audit trails.

CORPORATE TRAVEL

# One flow from search to service




**Search**
Air, hotel and car

**Select**
Fares, rooms and vehicles

**Govern**
Policy and approval

**Book**
Live price and supplier confirmation

**Manage**
Trips, changes and alerts

## THE SAME WORKFLOW SERVES EVERY ROLE

**Traveller** | **Arranger** | **Approver** | **Administrator** | **Operations**

> *Policy and approvals are built into the journey, not bolted on after booking.*

SHOPPING

# Air, hotel and car — with the offer kept intact

What the traveller selects is exactly what gets booked: supplier, price and conditions stay attached from search to confirmation.

### Flights

Supplier-filed branded fares side by side, with baggage, change and refund terms shown as the airline files them. The price is revalidated before purchase, and any material change is shown to the traveller.

### Hotels

Visual discovery with maps, filters, amenities and reviews. Room-level choice keeps supplier descriptions, images and conditions, then books the live rate.

### Cars

Airport-specific rental search with clear vehicle options. Supplier outages are explained honestly rather than shown as "no cars available".

POLICY ENGINE

# The most specific policy follows the traveller

| | | |
|---|---|---|
| 1 | **Corporation** | Programme defaults |
| 2 | **Division** | Business-unit controls |
| 3 | **Cost centre** | Budget-specific limits |
| 4 | **Individual** | Approved exceptions |

*The individual always wins. Enterprise complexity is resolved by the platform, not left for travellers to interpret.*

APPROVAL WORKFLOW

# Exceptions reach the right approver, with context




### Detect

The live product is checked against the traveller's effective policy.

### Route

The right approver is found from organisational and traveller context.

### Decide

Itinerary, price, policy reason, requester and deadline, in one view.

### Close

The decision is recorded and the traveller notified.

**Exception recorded** | **Approver identified** | **Outcome stored** | **Time-stamped**

*Every decision leaves an audit trail.*

AFTER BOOKING

# One durable trip record for the whole lifecycle

### Confirm

Supplier record and itinerary stored together.

### Cancel

Status and refund history, fully audited.

**TRIP RECORD**

### Modify

Before and after snapshots, with fees captured.

### Support

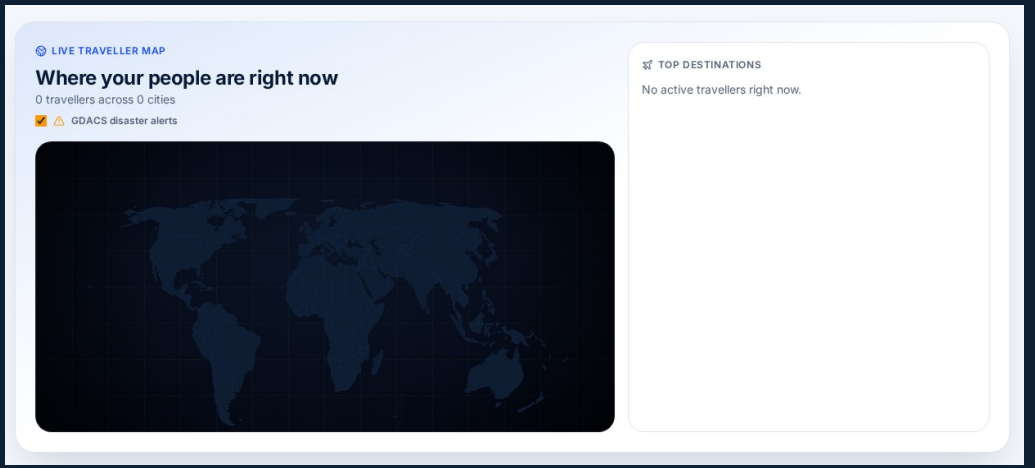
Credits, alerts and messages tied to the trip.

*One itinerary becomes the service record for everyone who touches the trip.*

# 02

# Enterprise control

Roles, onboarding, duty of care and reporting — the operating layer buyers judge.



ENTERPRISE CONTROL

# One system for every corporate travel role

### Travellers

Search, book, manage trips and maintain profiles.

### Arrangers

Book on behalf of others and manage exceptions.

### Approvers

Review exceptions with itinerary and deadline context.

### Administrators

Configure companies, people, roles, policy and access.

### Operations

Monitor suppliers, risk, booking activity and service health.

### Company-scoped

Each company is configured as its own governed travel programme.

ONBOARDING

# A repeatable path to activate each company



## 01

### Create company

Establish the company and its programme.



## 02

### Configure structure

Divisions, cost centres, approvers and custom fields.



## 03

### Import travellers

Bulk upload and validate workforce data.



## 04

### Assign access

Roles, arranger relationships and premium access.



## 05

### Connect suppliers

Company-specific supplier configuration.



## 06

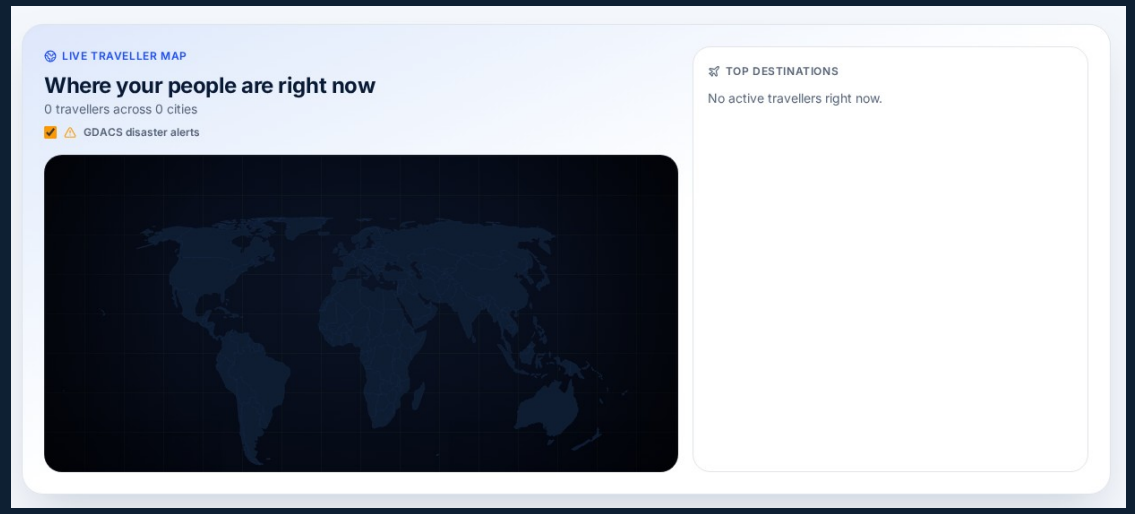
### Validate journey

Search, approval, booking and communication checks.

*The same model scales from a pilot company to a multi-company programme.*

DUTY OF CARE & COMMUNICATIONS

# Know where travellers are, and keep them informed




### Active travel

Company-scoped view of where travellers are right now.

### Risk signals

Global disaster alerts and disruption context.

### Operating view

Destination, dates, booking and contact details to act on.

EVERY MESSAGE TIED BACK TO ITS BOOKING

- Confirmed
- Modified
- Approval
- Decision
- Cancelled
- Disruption

REPORTING & AUDIT

# Travel operations you can inspect

### Trip & booking

Traveller, itinerary, supplier, dates, confirmation, totals and status.

### Change control

Requester, before and after, reason, fees, approvals and outcome.

### Programme view

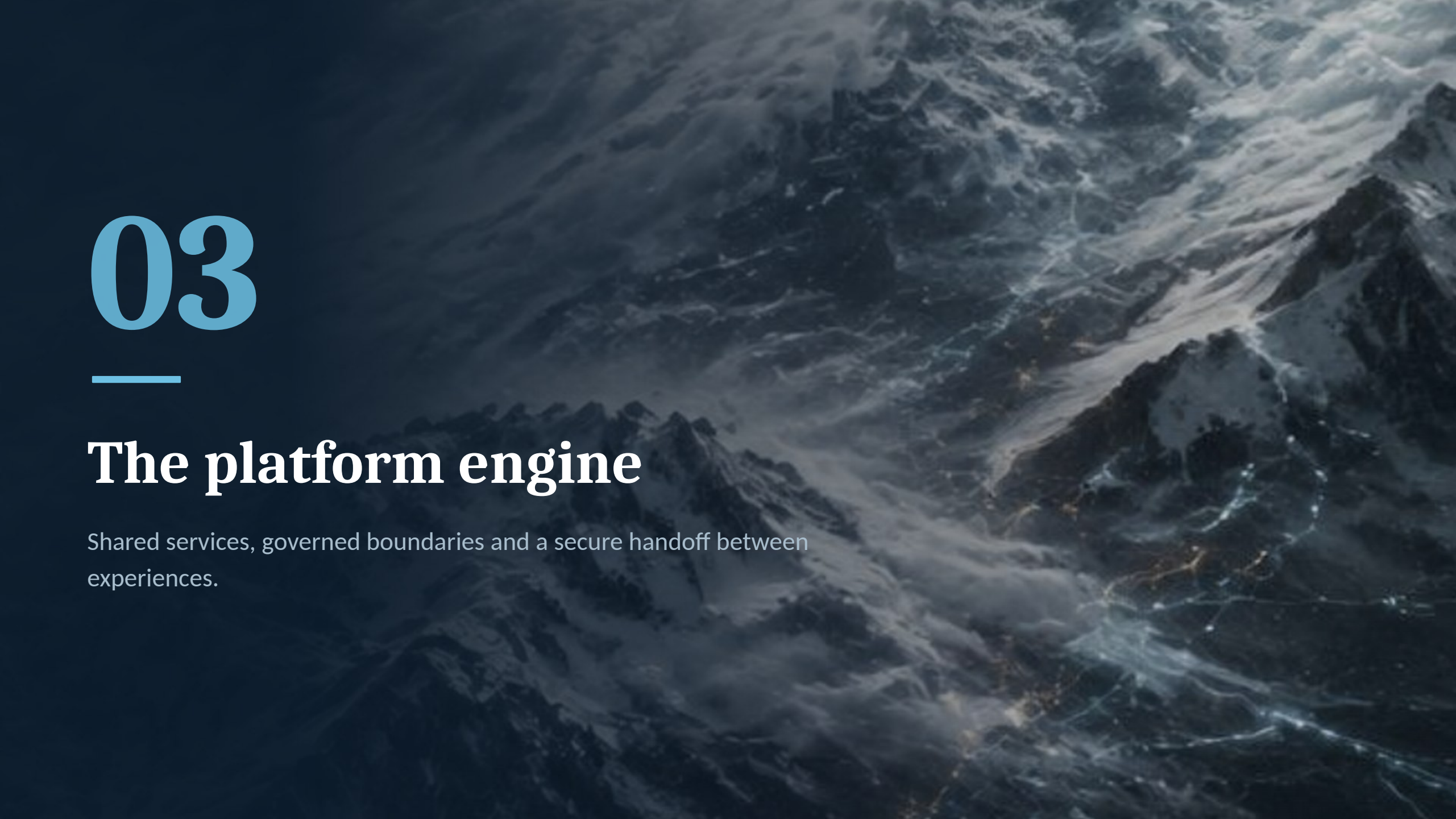
Company, division, cost centre, policy context and custom data.

### Operations

Supplier errors, notification status and service diagnostics.

**Exportable** | **Auditable** | **Company-scoped**

*Operational reporting today, and a stronger analytics layer as usage grows.*



# 03

## The platform engine

Shared services, governed boundaries and a secure handoff between experiences.

PLATFORM ENGINE

# A shared engine, with governance boundaries intact

| | |
|---|---|
| EXPERIENCES | Corporate · Inner Circle · Concierge |
| SERVICES | Search · Policy · Approval · Booking · Trips · Messages |
| DATA | Identity · Profiles · Bookings · Changes · Audit |
| CONNECTIVITY | Air, hotel and car supply · Maps · Email |

Role-aware access and company scope apply across every layer.

## ONE LOGIN, SECURE HANDOFF

### Signed in

The traveller is already authenticated in the portal.

### Secure bridge

A short-lived launch token opens the destination.

### Right experience

The company’s Inner Circle or Concierge opens instantly.

RELIABILITY & SECURITY

# Dependable booking, enterprise control

## RELIABILITY

### Efficient supplier access

Connections are reused and refreshed safely, reducing delays and failures.

### Honest error handling

Outages, rule gaps and true no-results are told apart, so travellers see accurate messages.

### Root-cause evidence

Supplier interactions are recorded to support fast investigation.

## SECURITY & GOVERNANCE

### Identity

Authentication, roles and company membership, validated through controlled access.

### Data

Company-scoped records with access controls at every layer.

### Operations

Server-side supplier calls, protected credentials and audit evidence.

DIFFERENTIATION

# The moat is workflow depth beneath a simple portal

| | |
|---|---|
| PORTAL | One entry across three travel experiences. |
| IDENTITY | One traveller relationship with role-aware access. |
| GOVERNANCE | Policy, approvals and organisational context. |
| TRANSACTION | Live supplier pricing, booking and servicing. |
| OPERATIONS | Onboarding, communications, diagnostics and duty of care. |

> *Simple on the surface. Hard to replicate underneath.*

GO-TO-MARKET

# Land with control, expand through traveller value

## LAND

### Corporate Travel

Win the company relationship through managed booking, policy, approvals and service.

## EXPAND

### Inner Circle

Extend the same identity into personal travel as a valued employee benefit.

## DEEPEN

### Concierge

Add premium assisted service for priority travellers and moments.

*Expansion happens inside an existing company relationship, without reacquiring the traveller.*

ROADMAP

# Strengthen the engine, then multiply experiences

NOW

## Working foundation

- Corporate booking workflow
- Policy and approvals
- Company administration
- Trip servicing and communications
- Inner Circle and Concierge handoff

NEXT

## Operational hardening

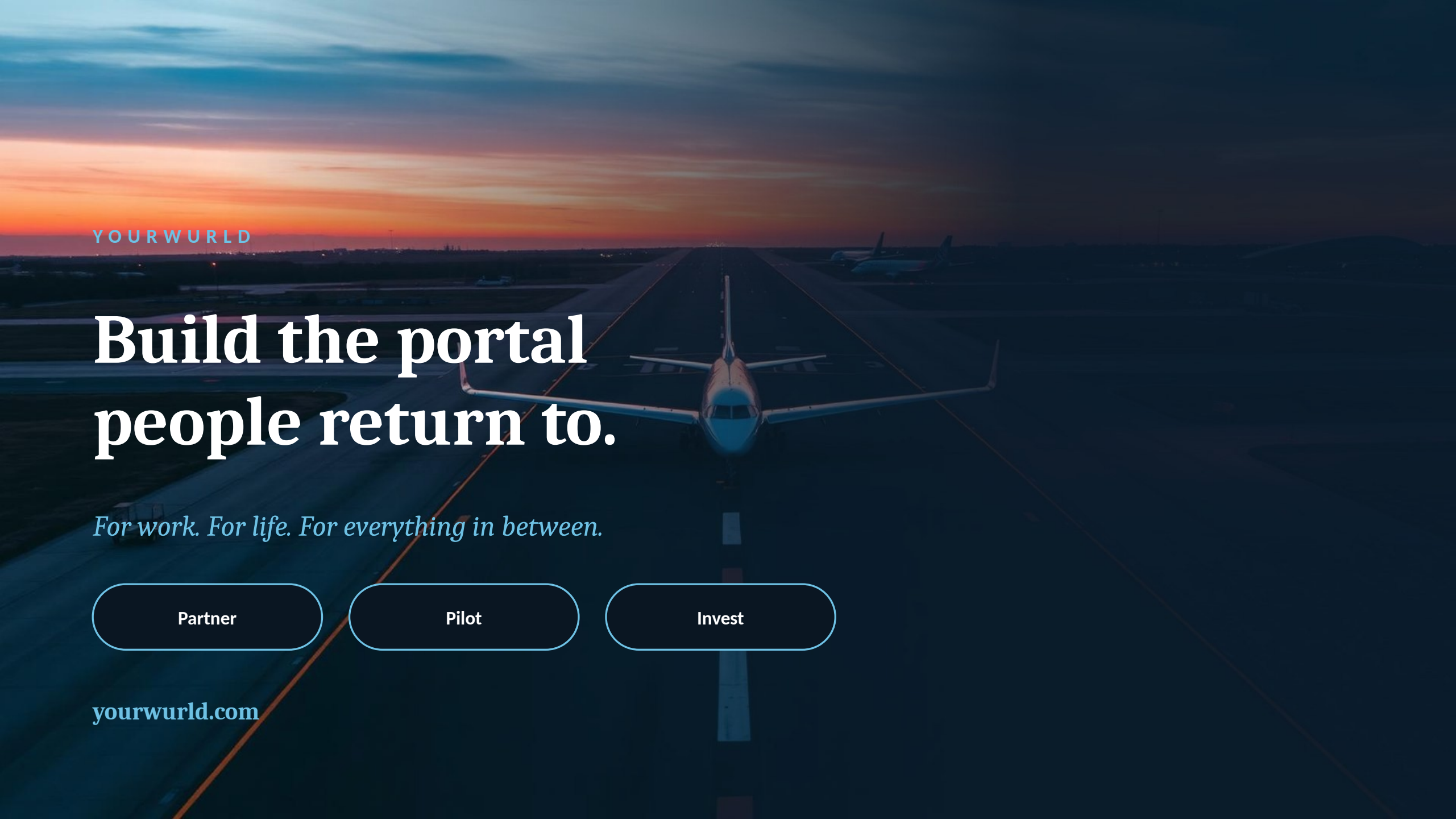
- Broader company rollout
- Deeper reporting and analytics
- Provider resilience and monitoring
- Expanded premium-service workflows

LATER

## Platform expansion

- Payment and refund records
- Per-company supplier flexibility
- Partner API
- Proactive disruption guidance

*Next and later items are strategic direction, not shipped capability.*



YOURWURLD

# Build the portal people return to.

*For work. For life. For everything in between.*

Partner

Pilot

Invest

yourwurld.com